

Manuscript Number: JTMA-D-13-00297R1

Title: Performing culture at indigenous culture parks in Taiwan: Using Q method to identify the performers' subjectivities

Comments to author:

The revised version of this manuscript has shown great improvement. Thank you for taking the reviewers' comments and suggestions on board.

Specific comments are:

Detailed Response to Reviewers point 6 Methodology: I think there is still room for improvement in your Methodology section (p.12). Reviewers' comments referred to not just how you approached the participants etc. but also what issues have arisen and whether there were limitations or weaknesses in your research. The reviewers' comments were that you should reflect on the operation of your chosen methodology. For example, issues regarding translation and whether nuance may be lost or misunderstood through translation; whether the participants gave you the views because they thought this was what you wanted to know/hear rather than what they actually wanted to say; whether your gaining access to them through the consent/agreement of their supervisor signalled you as 'an official' or 'on the same side as their supervisor' and would this have an effect on the data you collected.

Your findings suggested different subjectivities between cluster A (performers' view) and cluster B (instructor's view) (p.17). If you have the data I think there is room for further investigation and exploration in this regard. What contributed such different subjectivities? For example, would the differences be attributed by the length of employment in the Culture Park? Would the instructor's views be affected by his role (and therefore responsibility) as a middleman between performers and park administration? Would the instructor's views be influenced by the government policies past and present? Would the 'Han Taiwanese superiority' affect the instructor's views? I think you should also develop a stronger linkage between 2.2 *Re-purposing culture for tourism* (p.5) and these findings.

You also suggested different subjectivities between instructors at the Formosan Aboriginal Culture Village (previous study) and the Indigenous Peoples Culture Park (current study) (p. 16 and Table 6). What contributed to such differences? Would the difference in their views be attributed by the different nature of the two culture parks where the former is a privately owned theme park whereas the latter is public sector? I would suggest some further elaboration in this regard.

P.2, first research goal: I don't think this can be termed a 'research goal'.

P.5, last sentence of 2.2 *Re-purposing culture for tourism*, I would suggest you add an additional word: '...travel policy for mainland Chinese tourists who...'

P.15, the paragraph after the bullet point, "*In the short one-on-one...in the park was for the opportunity to perform for an audience, but not necessarily to perform 'culture'.*" Please can you clarify what this means and what performers thought they were performing.

A final editing to iron out minor typos.

Recommendation: Accept with minor revision.